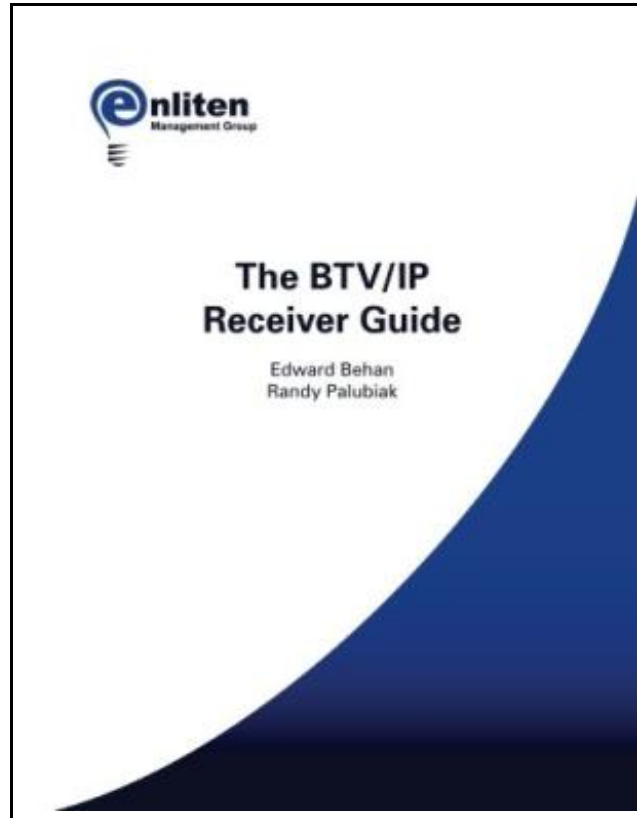


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THE BTVIP RECEIVER GUIDE



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Enliten Management Group Incorporated. Paperback. Book Condition: New. Paperback. 124 pages. Dimensions: 11.0in. x 8.5in. x 0.3in. What is the Purpose of this Guide In recent decades, corporate and employee communications and training have become increasingly important to organizations and enterprises in building and maintaining healthy productivity, strong corporate cultures and continuous growth. Video-based technologies that support these efforts have grown increasingly sophisticated and ubiquitous. In particular, satellite-based business television (BTV) and interactive distance learning (IDL) networks, employing one-way video transmission, have been widely adopted and successfully utilized by numerous organizations. This Guide specifically focuses on the key component of a BTVIP network: the satellite receiver. It provides information and guidance on available, proven IP receiver technologies, the manufacturers who provide them, and touches on related components of BTVIP network architecture. What is BTVIP BTVIP stands for Business Television over Internet Protocol. Unlike traditional BTV, where the digital video signal is distributed to televisions from the satellite receiver, BTVIP video content can be distributed to both televisions and local area networks (LAN). As such, BTVIP can leverage computer networking technologies to enhance or extend traditional BTV services, with applications such as video on demand, video streaming to the desktop, dynamic digital signage, and real-time testing and measurement of viewer participation. Why Does the Guide Focus on the Receiver More than any other component, the receiver often represents the largest capital expenditure of a typical satellite network. The receiver's reliability and performance has had a major impact on the operational success of BTV networks. This is truer with BTVIP, where the receiver must seamlessly integrate with corporate local area networks. Enliten conducted extensive research of the various IP products available globally to identify which receivers meet the requirements of the satellite-based BTVIP enterprise market. The BTVIP receivers are segmented into the following...



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