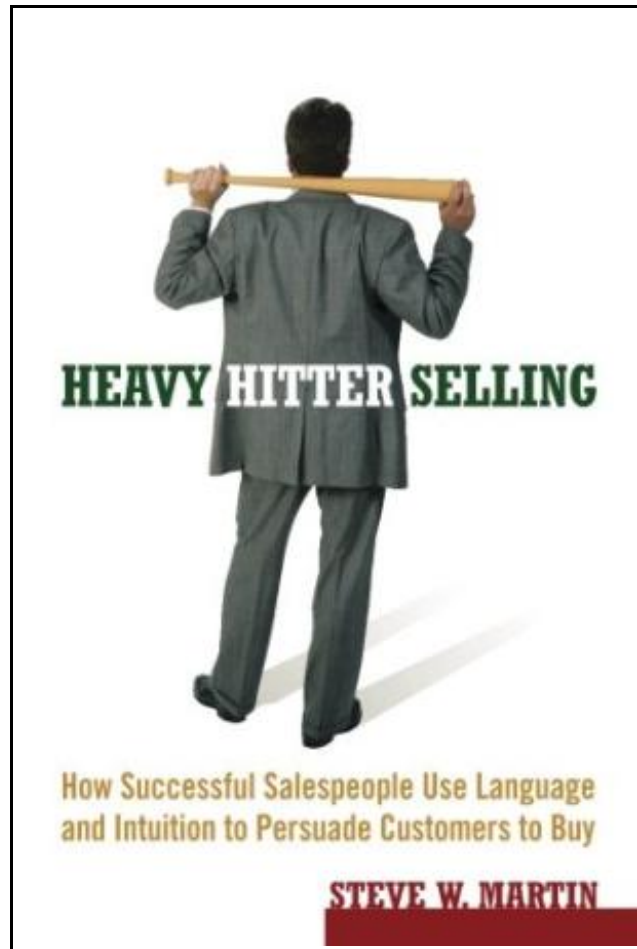


# Heavy Hitter Selling: How Successful Salespeople Use Language and Intuition to Persuade Customers to Buy



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